**2016 Presidential Candidate Project Rubric**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Name of Candidate**  **(1 points)** | The project has the full name of the Presidential candidate. | | | | The project does not have the full name of the Presidential candidate. | | |
| **Candidate Picture**  **(2 points)** | The project has a flattering picture of the candidate. | | The project has a picture of their candidate, but it is not flattering. | | | The project has no picture of their candidate. | |
| **Candidate Party**  **(1 points)** | The project mentions the candidate’s party somewhere on it. | | | | The project does not mention the candidate’s party somewhere on it. | | |
| **Issues**  **(2 points)** | The project mentions two issues that the candidate stands for. | | The project mentions one issue that the candidate stands for. | | | The project mentions no issues that the candidate stands for. | |
| **Slogan/Saying**  **(2 points)** | The project has a catchy slogan or saying that will help the candidate with voters. | | | | The project does not have a catchy slogan/saying that will help the candidate with voters. | | |
| **Creative Effort**  **(3 points)** | The project shows that the student was creative and put time into making it. It could be a real campaign ad/sign. | | The project is creative, but looks like it was made in a rush. It might be a campaign ad/sign/poster. | | | The project is not creative and looks like it was made in a rush. It couldn’t be used as a campaign ad/sign/poster. | |
| **Colorful**  **(2 points)** | The project is colorful and could be seen at a distance. | | | | The project is not very colorful and looks dull. | | |
| **Grammar Usage**  **(2 points)** | The project has no grammar errors or slang usage. | The project has a couple of grammar errors. | | | The project has a few grammar errors. | | The project has several grammar errors. |
| **Candidate Preference Sheet Grade (5 pts):** | | | | **Candidate Research Guide Grade (5 pts):** | | | |
| **Total (out of 25):** | | | | | | | |

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