**2016 Presidential Candidate Project Rubric**

|  |  |  |
| --- | --- | --- |
| **Name of Candidate****(1 points)** | The project has the full name of the Presidential candidate. | The project does not have the full name of the Presidential candidate. |
| **Candidate Picture****(2 points)** | The project has a flattering picture of the candidate. | The project has a picture of their candidate, but it is not flattering. | The project has no picture of their candidate. |
| **Candidate Party****(1 points)** | The project mentions the candidate’s party somewhere on it. | The project does not mention the candidate’s party somewhere on it. |
| **Issues****(2 points)** | The project mentions two issues that the candidate stands for. | The project mentions one issue that the candidate stands for. | The project mentions no issues that the candidate stands for. |
| **Slogan/Saying****(2 points)** | The project has a catchy slogan or saying that will help the candidate with voters. | The project does not have a catchy slogan/saying that will help the candidate with voters. |
| **Creative Effort****(3 points)** | The project shows that the student was creative and put time into making it. It could be a real campaign ad/sign. | The project is creative, but looks like it was made in a rush. It might be a campaign ad/sign/poster. | The project is not creative and looks like it was made in a rush. It couldn’t be used as a campaign ad/sign/poster. |
| **Colorful****(2 points)** | The project is colorful and could be seen at a distance. | The project is not very colorful and looks dull. |
| **Grammar Usage****(2 points)** | The project has no grammar errors or slang usage. | The project has a couple of grammar errors. | The project has a few grammar errors. | The project has several grammar errors. |
| **Candidate Preference Sheet Grade (5 pts):** | **Candidate Research Guide Grade (5 pts):** |
| **Total (out of 25):** |

**2016 Presidential Candidate Project Rubric**

|  |  |  |
| --- | --- | --- |
| **Name of Candidate****(1 points)** | The project has the full name of the Presidential candidate. | The project does not have the full name of the Presidential candidate. |
| **Candidate Picture****(2 points)** | The project has a flattering picture of the candidate. | The project has a picture of their candidate, but it is not flattering. | The project has no picture of their candidate. |
| **Candidate Party****(1 points)** | The project mentions the candidate’s party somewhere on it. | The project does not mention the candidate’s party somewhere on it. |
| **Issues****(2 points)** | The project mentions two issues that the candidate stands for. | The project mentions one issue that the candidate stands for. | The project mentions no issues that the candidate stands for. |
| **Slogan/Saying****(2 points)** | The project has a catchy slogan or saying that will help the candidate with voters. | The project does not have a catchy slogan/saying that will help the candidate with voters. |
| **Creative Effort****(3 points)** | The project shows that the student was creative and put time into making it. It could be a real campaign ad/sign. | The project is creative, but looks like it was made in a rush. It might be a campaign ad/sign/poster. | The project is not creative and looks like it was made in a rush. It couldn’t be used as a campaign ad/sign/poster. |
| **Colorful****(2 points)** | The project is colorful and could be seen at a distance. | The project is not very colorful and looks dull. |
| **Grammar Usage****(2 points)** | The project has no grammar errors or slang usage. | The project has a couple of grammar errors. | The project has a few grammar errors. | The project has several grammar errors. |
| **Candidate Preference Sheet Grade (5 pts):** | **Candidate Research Guide Grade (5 pts):** |
| **Total (out of 25):** |